



NEWS RELEASE

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COLORFRONT LICENSES PRORES ENCODING FOR ON-SET DAILIES

Las Vegas, 2014 April 7, NAB – Colorfront (www.colorfront.com), the Academy and Emmy Award-winning developer of high-performance dailies and transcoding systems for motion pictures, and high-end episodic television and commercials, today announced that Colorfront On-Set Dailies now supports encoding to Apple ProRes on OS X and Windows.

Customers who have purchased Colorfront On-Set Dailies on Windows should update to the latest version for free, which includes Apple ProRes encoding. For more information, customers should contact Colorfront today, at www.colorfront.com.

Colorfront will show the latest version of its market leading On-Set Dailies, and Express Dailies systems, at NAB 2014, Las Vegas.

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Colorfront has achieved considerable success in motion picture and high-end episodic TV, with its Primetime Emmy Award-winning On-Set Dailies and Express Dailies systems. The 2014 Oscar-nominated movies *Nebraska*, *Captain Phillips*, *Gravity*, *Prisoners*, *Rush* and *The Wolf of Wall Street*, along with hit TV series *Homeland*, *Sleepy Hollow*, *Under the Dome*, *Suits*, *True Blood*, *Pretty Little Liars*, *Agents of S.H.I.E.L.D.*, *Mad Men*, *Gray's Anatomy*, *The Originals*, *The Michael J FOX show*, *The Following*, *Revolution*, *The Reign*, *Modern Family*, *Criminal Minds*, *Bones*, *Vampire Diaries* and *Walking Dead* have all utilized Colorfront systems.

About Colorfront: Colorfront, based in Budapest, Hungary, is one of Europe's leading DI and post production facilities. The company was founded by brothers Mark and Aron Jaszberenyi, who together played a pivotal role in the emergence of non-linear DI. The company's R&D team earned an Academy Award for the development of Lustre, Autodesk's DI grading system, and a Primetime Engineering Emmy for the Colorfront On-Set Dailies. Combining this in-depth expertise with a pedigree in the development of additional cutting-edge software, Colorfront offers today's most advanced technologies for scanning and recording, DI grading, conforming, digital dailies, VFX, online and offline editing, cinema sound mixing, mastering and deliverables. For further information please visit www.colorfront.com.