



NEWS RELEASE

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COLORFRONT DAILIES SYSTEMS REMAIN THE ON-SET FAVOURITES AS NEW VERSIONS LAUNCH AT NAB 2015

NAB 2015, Las Vegas, April 12 2015 – Colorfront (www.colorfront.com), the Academy and Emmy Award-winning developer of high-performance, on-set dailies and transcoding systems for motion pictures, high-end episodic TV and commercials, today revealed how its products continue to be selected for high-profile productions, as the company prepares to take the wrappers off the very latest versions of its On-Set Dailies and Express Dailies Systems at NAB 2015, April 13-16, in Las Vegas.

Colorfront On-Set Dailies and Express Dailies are the most widely-adopted on-set dailies processing systems, used by elite Hollywood production suppliers, blockbuster motion pictures and high-end episodic TV shows.

Recent and forthcoming productions deploying Colorfront dailies products include: *Avengers: Age of Ultron* (Marvel), *Fantastic Four: Days Of Future Past* (20th Century Fox), *The Revenant* (20th Century Fox), *Mad Max: Fury Road* (Warner Bros.), *Jupiter Ascending* (Warner Bros.), *Pan* (Warner Bros.), *Tarzan* (Warner Bros.), *Focus* (Warner Bros.), *Jungle Book 2* (Disney), *Tomorrowland* (Disney), *The Great Wall* (Universal), *Fast And Furious 7* (Universal), *Chappie* (Sony Pictures) and *Terminator: Genisys* (Paramount Pictures).

“Since their North-American debuts at NAB 2011, Colorfront On-Set Dailies and Express Dailies systems have continually been the weapons-of-choice for major motion pictures episodic TV shows,” said Aron Jaszberenyi, managing director of Colorfront. “We’ve achieved this success by maintaining a technology leadership position, being the first to market with many new features, and by providing simple, reliable workflow tools. But the industry never stands still, and we look forward to showing further innovations at NAB 2015.”

During NAB 2015, Colorfront will showcase the 2015 versions of its On-Set Dailies and Express Dailies systems, which both deliver support for the very latest digital cinematography cameras, along with new toolsets and workflow capabilities.



Colorfront leads the field in supporting the latest UHD TV/digital cinema cameras and editorial formats to hit the market. Both On-Set Dailies and Express Dailies feature the very latest ARRIRAW De-Bayer capabilities, delivering the industry's highest-quality real-time De-Bayering of ARRI ALEXA OpenGate and ALEXA 65 formats at 4K and beyond. Their capabilities have also been extended to include support for AJA Cion RAW, Canon XF-AVC Intra as well as Panasonic Varicam 35's AVC-Intra 4K444, 4K422 and 4K-LT compressed RAW formats.

As production and post go beyond HD, Colorfront is also highlighting the rendering of 4K DNxHR for AVID MediaComposer, enabling content creators to shoot, deliver, edit and finish in 4K. Colorfront has long been a champion of the Academy's ACES color workflow and is showing full pipeline support for ACES 1.0, now shipping. Colorfront On-Set Dailies 2015 also supports **Interactive HFR Frame-Blending** – a unique creative capability giving realtime control over the motion blur of objects in an HFR sequence.

Colorfront will present the 2015 versions of Express Dailies and On-Set Dailies during NAB 2015 c/o AJA (Booth #SL2505), Panasonic (Booth #C3607) and Alt Systems (Renaissance Hotel).

About Colorfront: Colorfront, based in Budapest, Hungary, is one of Europe's leading DI and post production facilities. The company was founded by brothers Mark and Aron Jaszberenyi, who together played a pivotal role in the emergence of non-linear DI. The company's R&D team earned an Academy Award for the development of Lustre, Autodesk's DI grading system, and a Primetime Engineering Emmy for the Colorfront On-Set Dailies. Combining this in-depth expertise with a pedigree in the development of additional cutting-edge software, Colorfront offers today's most advanced technologies for scanning and recording, DI grading, conforming, digital dailies, VFX, online and offline editing, cinema sound mixing, mastering and deliverables. For further information please visit www.colorfront.com.